

SAFI **SWISS** RESEARCH

Company Profile



VISION

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# Innovation drives Safi **Swiss** Research

Research is constantly evolving and active ingredients are used in innovative and synergic ways in order to **improve the quality of life** of patients.



# HISTORY

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The idea for the project was sparked by a meeting between **swiss entrepreneurs** and a **prominent italian professor** with **revolutionary ideas**. A few years later the project took on the form of a business.

The professor in question is **Prof. Damiano Turini**, who became a lecturer at the University of Ferrara when only thirty years old.

He has **pioneered research** in the field of urinary pathologies, in particular of renal ischemia and renal neoplasms, focusing on **capsaicin-sensitive sensory innervation** of the bladder. This has resulted in an important contribution to the study of several urinary diseases and of their treatment.

Today, the team of researchers and pharmacologists within the company continues to develop his insights.



# AREAS OF EXPERTISE

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## URO-ANDROLOGY

BPH, Prostatitis, Urolithiasis, male intimate hygiene

## TRICHOLOGY & DERMATOLOGY

Psoriasis, Dermatitis, Urticaria, Postherpetic pain, Androgenetic Alopecia

## GYNAECOLOGY

Prevention and treatment of HPV



# GROWTH STRATEGY: INVESTMENTS

- Marketing & Communications**
- Partnership with a leading press office

**Sales**

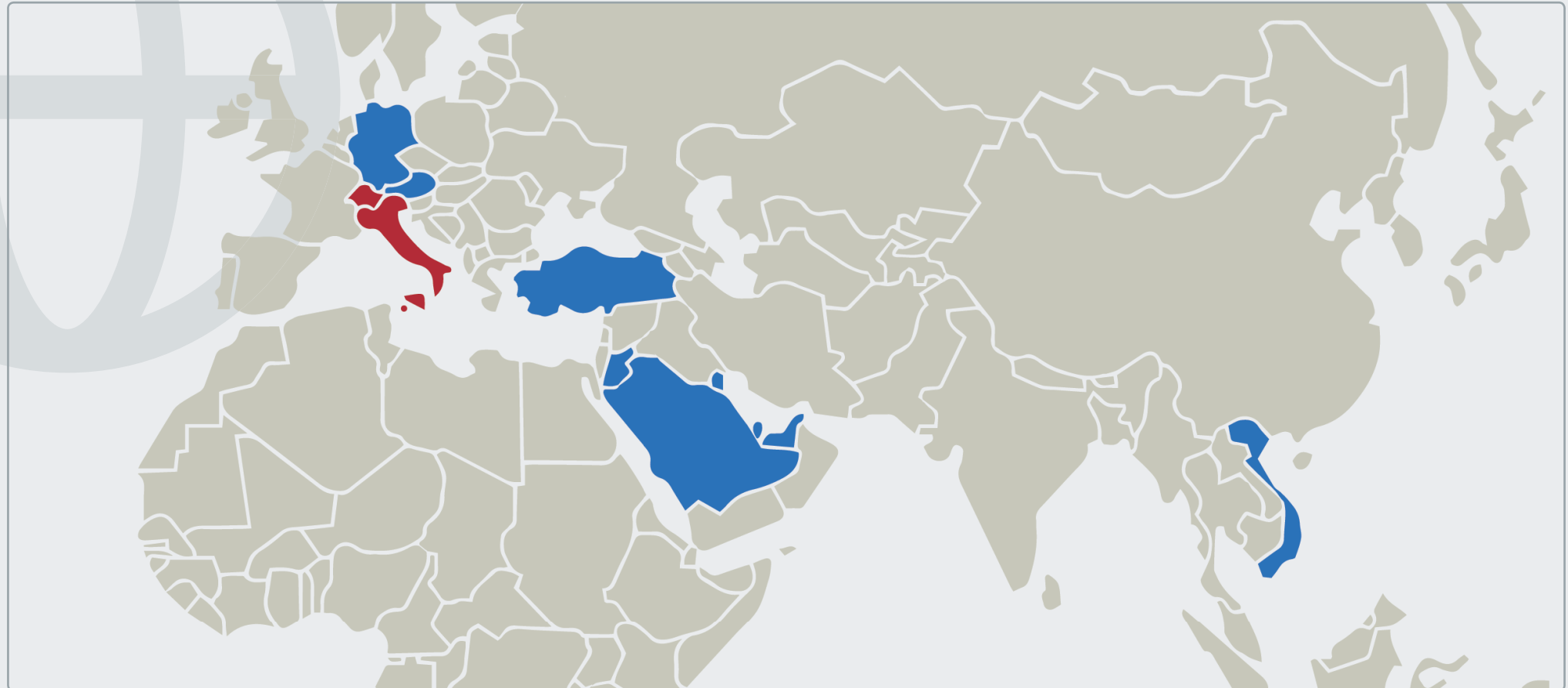
- Already operating ex-EU
- 120 medical reps in Italy by 2022
- Strong investments on our online presence

**Research & Development**

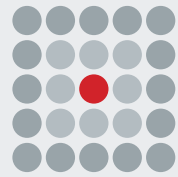
- Internal research centre, collaborating with leading universities
- Establishment of a proprietary production site by 2022



## GLOBAL PRESENCE



Having already a foothold in Italy, Switzerland, and Malta, Safi is currently in its expansion phase in Europe, MENA and Vietnam.



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